



MVSEG Meeting Minutes

Wednesday, January 11, 2012

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1. Welcome and Introductions:

Claudine Czerny called the meeting to order at 7:07pm.

2. General Business:

a. Minutes: Timona Bridges made a motion to approve December 2011 minutes as written and Joey Brandt seconded.

b. Treasurer's Report: Mike Spector shared the Treasurers report. Restaurant Nights to date have raised \$2,172 which is great. Ralphs Rewards donated \$1,484 for 3 months, which is free money MVSEG receives for swiping Ralphs Rewards cards. If you haven't already linked your Ralphs Rewards card to MVSEG (which you have to do every September) please do so. You can also ask neighbors and other family members, even outside of California, and their purchases will contribute towards MVSEG. Forms are available in the main hallway if you're unsure how to do this.

Treasurer's Report Summary – July 1, 2011 - January 11th, 2012

Net Receipts:		Program Expenditures:	
Phon-A-Thon	74,378	Music: Assemblies	0
Silent Auction	(1,750)	Music: Materials (Donation Carryover)	0
Party Book	3,859	Visual Arts Teacher + Materials	10,971
Gift Wrap	14,072	Playground	0
Spell-A-Thon	330	ETC –(new equipment, cartridges, enrichment, professional development)	44,148
Scrip	5,443	Kinder Aides + Teacher Aides	4,540
Big Boo Raffle	13,529	PE Instructor	0
Big Boo Boo-Tique	2,611	Computer Instructor	16,000
Restaurant Night	2,058	Student Activities Coordinator	4,998
Power Broker	0	Tutoring Coordinator and materials	13,308
Talent show DVD sales	20	Librarian	13,594
Photo Fundraiser	0	Science Aide + Supplies	9,735
Spirit Wear	11	Teacher Funds	5,600
Other Donation	266	Field Trips	0
Green Dolphin	300	Community Day	2,860
Emergency Kits	1000	Landscape Maintenance	910
Interest Income	106	Dolphin News	1,683
Tile Program	(2,338)	Publicity	106
Library Bookshelf Donations	0	Website	46
5 th Grade Culmination Donation 2009/2010	3,500	Growing Great	0
5 th Grade Culmination Donation 2010/2011	3,284	Misc. Admin	955
Fundraising Total:	182,294	Total Current Year Funding:	129,403
Balances:		Prior Year Commitments	165
Cash Balance:	183,657	Total Funding:	129,568
Scrip-on-hand:	8,922		

c. Principal's Report: Mrs. Choe reported: Good start to 2012. A couple of teachers feel disconnected with PTA and MVSEG, so Mrs. Choe will start to including an MVSEG report in faculty meetings. Parents suggested a few ideas such as, teachers reading the minutes, making a streamlined version of the minutes in bullet points to summarize meetings, etc. The 34 new laptops are arriving Friday! Scott and Danny from Planet Bravo will set them up next week, and will show teachers the basics. Next Wednesday there will be a yard development meeting, at 6pm in the community room, all are welcome. So far there have been lots of great ideas, and they're working on bringing them all together and coming



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up with a cohesive plan. Plans currently include an outdoor seating area for a class to have a lesson, as well as smaller areas for kids to read a book, do a board game, etc. as well as grass. It will be a process and we want to take time to make a great plan. Due to furlough days, it looks like the end of school will be June 19th, but that could change. All end of year events will be rescheduled based on the new end date. August 14th will be the start date for 2012-2013, but even that could change. Mrs. Choe will find out next Wednesday at a principals meeting how firm those dates are.

d. Teacher's Report: Jenny Mak reported: She thanked MVSEG for all of the support provided to the teachers and school.

e. PTA Report: Joey Brandt/Kristen Purcell reported: New parent information night will be February 22nd. They are looking for volunteers to help, especially Kindergarten parents. Friday, Feb 24th at 7pm, will be Founders Night celebration with 4th/5th grade students participating. Awards are given to parents that have made significant contributions to the school, and those awardees are kept secret, only known by those that have won before. School Cents at Westside Pavilion is giving double points in January, so any receipts from Sept 15th-January are eligible, so please turn them in.

3. MVSEG Business:

a. Silent Auction/ Party Book – Uttara Natarajan reported: The committee is meeting every Tuesday at 8:30a.m. in the cafeteria. This month they are printing the invitations, which will go out in the mail on the 20th, with an online RSVP. They need help with sponsorships from businesses to help underwrite costs, and a letter will be going out to parents asking for help soliciting sponsorships. Solicitations for donations are going great! As for online party book, there are 4 parties scheduled this month, so please sign up. They will also auction off parties at the Auction for those taking place after March 3rd.

b. Photography Fundraiser –Susan Epstein reported: Susan and Libby Bourne did outdoor and indoor photos for 16 families who participated, and they will be donating \$600 to MVSEG.

c. Restaurant Nights – Beth Sampson reported: Next week, there are two full day events at Champagne French Bakery on National Blvd., Tuesday and Wednesday January 17th and 18th, where 20% will be donated back to MVSEG for every purchase made with a flyer. Flyers will be going home Thursday or Friday, with more in the main hallway and posted on the website. Brian's Shave Ice agreed to another 2 day event for MVSEG in February, donating 30% from every purchase made, and those dates will be finalized soon. There is a Restaurant Night scheduled for Islands on Pico Blvd. March 28th, and a 5 day event is being scheduled with Kay N Dave's in Culver City. More to come as the year progresses.

d. Tile Wall – Jennifer Boulanger reported: Most of the flyers have been distributed, with a few areas still needing distribution if anyone could volunteer to walk them around, as Jennifer has done the bulk of the work. If anyone has a business or can ask businesses they frequent, that would be fantastic as we're not getting the participation we expected. Family tiles are also available for purchase.

e. Grants – Claudine Czerny reported on behalf of Elaine Coleman: There will be a grant committee meeting next Tuesday at 6pm in the library. There are lots of new grants they are ready to pounce on, so if you can help write grants or want to learn how, they are looking for help. We started getting money in from the Fedco grants that were won, so teachers can start to arrange the field trips.



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f. E.T.C./ Art/ P.E.: Melanie Rhalter reported specific to P.E.: Jolie Berman and Melanie met to continue the review and assessment of the STAR PE program. There has been a lot of improvement in how they are organizing games and activities, focusing more on skills than competition, on creating a positive play and learning environment for the children. Jolie has seen more sportsmanlike interactions amongst higher grade kids recently. Our goal is for STAR to offer models for the children to generalize with each other that can contribute significantly to decreased competitive stress and bullying and increase sportsmanship and a happier community. We reviewed STAR's suggested program modules for a year and will be providing them with suggested changes that better reflect MVES and help STAR maintain consistency for their interactions now and in future.

Specific to E.T.C., Melanie reported for her and co-chair Amy Dugre: We are so excited to report that the laptops will be here soon and will roll out to students. The transition for the teachers will be so smooth, as the Planet Bravo team is really on top of set up, staff training, communication systems, set up for IT help, curricula and more. The curriculum is extremely user friendly. The computer instruction will be in the classroom, and teachers will get professional development from the instructor as the kids are taught as well. Next Tuesday, during the monthly Technology Parent-Staff PD meeting at 1:45 (in Ms. McFerren's room), they'll take a field trip to see the work that's going on. Please come if you're interested. For future, we hope to plan an evening with parents to foster ways to bring technology into the home. Melanie will follow up with Planet Bravo about a parent link about curricula for interested parents. Kristen Purcell will include the link in the monthly reminders for February. Grades 2-5 will receive weekly instruction and K-1 will split the time. Curricula is not a separate 'pull out', but is integrated to standards and teachers will have ongoing input as well. Mrs. Choe mentioned that in 2013-2014, the district will start implementing testing via computers, not on paper as it's done currently. The test will adapt as the child progresses, based on their answers.

Specific to Visual Arts, Melanie reported for her and co-chair Marie Duquesnay: The 5th grade LACMA field trip is January 19 and we are working away on plans. During the field trip, the 5th graders will work with LACMA docents to learn about Art through the Ages. Then, after lunch, Mr. Miceli and parent chaperones with special Observation and Reflection sheets will go see specific museum exhibits that relate to the kinds of artwork the students will be studying and creating during their Visual Arts rotation. All this learning and experience will come together when the 5th graders develop their own gallery installation for the school wide art museum in May. This amazing learning opportunity was developed last year thanks to a PTA grant and now it has been incorporated into a high level 5th grade curricula.

g. Scrip – Claudine Czerny reported on behalf of Mary Connor: We've received \$1,480 for Sept 1st-Nov 30th 2011 Ralphs Rewards.

h. Dolphin News – Claudine Czerny reported on behalf of Caroline DeVita: She is starting to gather stories for the next issue and is looking for submissions. If you have any, please send them to Caroline DeVita.

i. Raffle Tickets– Claudine Czerny reported on behalf of Heather Turner: Tickets are being printed and she could use some help separating the tickets and getting them organized next week if you're available. Jasmine Jaffe, Jennifer Boulanger, and Joey Brandt volunteered to help. The goal is to get them out the 1st week of February for students to sell. Bizzy Blondes and Jaffe insurance Company are sponsors. Jasmine Jaffe and Benita Spector donated a Kindle Fire to be used as a prize for the top selling student.



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There was some discussion of having a wine raffle as well, which would involve families donating wine and having a raffle prize of all the bottles, or a few groupings.

j. New Business –

1. Scott Bridges: Screamin Daily Deals did not generate as much participation as he thought. Direct TV has said we have \$350 coming to us, and we have received \$100 so far.

2. Jill Roe: Phon-A-Thon numbers are up \$5000 from last month, so the December mailing was successful in getting that end of year donation.

3. Mrs. Choe: 5th grade/ 4th grade Spirit Series, which is a history learning experience involving language arts and social studies, will start soon. The performances will be Feb 9th for the 5th grade and February 10th for the 4th grade.

4. Melanie Rhalter: She will be updating the bulletin board in the main hallway and is looking for volunteers to showcase enrichment activities students are participating in at school.

4. Additional Items/Announcements:

Next MVSEG Meeting: Wednesday, February 8th 7pm

5. Adjournment: The meeting adjourned at 7:56p.m.

Arash Nikoukari
Beth Sampson
Claudine Czerny
Janice Senit
Jasmine Jaffe
Jenny Mak

At the Meeting

Jill Roe
Joey Brandt
Jennifer Boulanger
Katherine Choe
Kristen Purcell
Melanie Rhalter

Mike Spector
Rab Brown
Scott Bridges
Susan Epstein
Timona Bridges
Uttara Natarajan