



MVSEG Meeting Minutes

Wednesday, November 9, 2011

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1. Welcome and Introductions:

Claudine Czerny called the meeting to order at 7:03pm. Claudine thanked the Board of Directors for coming early for an important vote that will be mentioned later.

2. General Business:

a. Minutes: Harriet made a motion to approve October 2011 minutes as written and Jill Roe seconded.

b. Treasurer's Report: Mike Spector shared the Treasurers report. The numbers look a little inflated for gift wrap because we've collected 25,000 but haven't paid for the gift wrap yet. 2009-2010 5th grade class donated \$3,500, and the 2010-2011. 5th grade class donated \$3,300. Budget numbers will change due to recent vote on computers which we'll hear about shortly.

Treasurer's Report Summary – July 1, 2011 - November 9th, 2011

Net Receipts:		Program Expenditures:	
Phon-A-Thon	69,407	Music: Assemblies	0
Silent Auction	(1,750)	Music: Materials (Donation Carryover)	0
Party Book	3,133	Visual Arts Teacher + Materials	6,140
Gift Wrap	25,168	Playground	0
Spell-A-Thon	330	ETC –(new equipment, cartridges, enrichment, professional development)	28,988
Scrip	3,105	Kinder Aides + Teacher Aides	2,465
Big Boo Raffle	14,827	PE Instructor	0
Big Boo Boo-Tique	1,611	Computer Instructor	16,000
Restaurant Night	896	Student Activities Coordinator	2,768
Power Broker	0	Tutoring Coordinator and materials	12,370
Talent show DVD sales	20	Librarian	12,693
Photo Fundraiser	0	Science Aide + Supplies	9,223
Spirit Wear	561	Teacher Funds	5,600
Other Donation	160	Field Trips	0
Green Dolphin	300	Community Day	0
Emergency Kits	0	Landscape Maintenance	650
Interest Income	77	Dolphin News	555
Tile Program	(2,338)	Publicity	106
Library Bookshelf Donations	0	Website	46
5 th Grade Culmination Donation	3,500	Growing Great	0
Fundraising Total:	119,007	Misc. Admin	595
Balances:		Total Current Year Funding:	98,199
Cash Balance:	212,809	Prior Year Commitments	165
Scrip-on-hand:	9,305	Total Funding:	98,363

c. Principal's Report: Mrs. Choe reported: Last week a parent raised a concern about the Monday morning assemblies, and how kids can be upset when they can't make all the fundraisers. Please be sensitive with announcements going forward. The Auditorium chairs have been removed and the contractor says the renovation will be done by December 2nd, which would be in time for the winter show. If the renovation is not completed by then, the Arts committee has decided they would coordinate an outdoor concert rather than borrowing a middle school auditorium for the performance. The bungalows were removed and the asphalt resurfacing has been rescheduled for, perhaps, as soon as the next 30 days. However Mrs. Choe sees potential for that area and she and teachers would like to see a quiet area there, maybe a native garden with benches and walkways to serve as a quiet oasis



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where kids can read, play a board game, or teachers could use the space as an outdoor classroom. In order for that to happen, the school District has to come out and get a soil sample to see what will grow there. The district could still pave it at no cost to the school, so it's not continually fenced, and then we could do something with it at a later date. Or we could not have it paved at all if we know we're just going to rip it up. The existing reading garden is a nice quiet place, but since it is quite remote, it would be ideal to have a quiet place within areas currently supervised during recess. Some concerns about the basketball court were raised, and the parent committee in charge of playground will consider them. Mrs. Choe has \$100,000 from the bungalow removal, which hopefully would cover expenses for whatever is planned for the bungalow removal area. That money can only be used for facilities though. Mrs. Choe will be forming a committee so if you're interested let her know. Joe Rassulo, head of the MVSEG Playground committee, has already received plans from several parents who are architects and those will be considered as well. Grade level assemblies have been going great. Mrs. Choe mentioned Janet Morgan, who was displaced last year, is returning as a second RSP teacher, and she starts Monday.

d. Teacher's Report: Ms. Dotson reported: She is working with Mrs. Williamson on the Winter Show. She is very appreciative of the parent support and all they do for the school.

e. PTA Report: Joey Brandt and Kristen Purcell reported: The Big Boo was a huge success, and raised over \$17,000. Had more expenses than usual due to the change of the layout. The Haunted House raised over \$5,000 which was a big jump over last year. In other PTA news, Reflections, which is sponsored by the National PTA, is a great opportunity for students to showcase talent they have related to visual arts, music, performance, etc. The theme is "Diversity Is...", and entries are judged at the district level, then the state level, and we've had several winners in the past. Also, Box Tops are being collected and there will be a drive later this month. The class with the most box tops (K-2, 3-5) will get a popsicle party. The Magnet Meeting will be next Wednesday, November 16th from 6pm-7pm, and a great Magnet coordinator, Angel Honda, will be speaking.

3. MVSEG Business:

a. Phon-A-Thon – Jill Roe reported: So far we've raised \$72,000, with net receipts at \$69,000, and a goal of \$90,000 which is above and beyond anything in previous years. \$10,000 of pledges made the night of the Phon-A-Thon hasn't come in yet. Company matching will increase these numbers too, as sometimes it takes corporations awhile. We are currently at a 50% participation rate, which is down from last year's 65-70%, so we can get there again. They are planning a year end letter to encourage year end charitable giving.

b. Tile Wall - Claudine reported on behalf of Jennifer Boulanger: Corporate tile sponsorships debuted at the Big Boo. They'll be distributing flyers throughout the neighborhood too. If you have friends with businesses in the neighborhood, or you have a business yourself, this is a great opportunity to have your company name on the exterior of the school forever.

c. Gift Wrap – Rab Brown reported: Gross sales \$32,630, which is down slightly from last year. We'll probably keep about \$12,500 after we pay for the gift wrap, which is down a little bit as well. It will be delivered next week. With the auditorium renovation the distribution might be a little tricky and Rab is looking for volunteers to help.



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d. Spirit Wear – Lillian Matayoshi reported: Had fewer sales at the Big Boo this year than last year, but extended the sale until last Friday, at which point there were \$2,400 worth of sales. Final orders are going to the printer tomorrow. Vintage items sold as well, and they'll have more vintage items for the silent auction.

e. Restaurant Nights – Lillian Matayoshi and Beth Sampson reported: Popsicle sale raised \$450, Brian's Shave Ice \$338, and Souplantation \$224. This week CPK and Wahoo's events are benefitting MVSEG and the Marie Callendar's event is benefitting the PTA Running Club. Lillian picked up staff food from Wahoo's yesterday, Marie Callendar's today, and CPK tomorrow, to increase sales. If you're planning to go to CPK, buy scrip to pay so we can benefit even further. The week of December 12th, Marie Callendar's will also have restaurant days and nights for MVSEG, donating 20%. With minimum days all week lunches and/or dinners are possible, and you can pre-order pies for the holidays as well.

f. Playground – Joe Rassulo reported: Parents made a lot of recommendations last year in anticipation of the bungalow removal. Ideas like a real track, outdoor classroom quiet area, etc. The \$25,000 in the budget has always been a safety net for MVSEG. Since Mrs. Choe has \$100,000 due to bungalow removal hopefully that can tackle the expenses. MVSEG has never raised enough to cover the \$25,000, but always has a reserve that is consistent. Need committee to design layout, figure out budget, apply for grants, get things donated, etc.

g. Scrip – Claudine Czerny reported on behalf of Mary Connor: Buy CPK scrip for tomorrow night.

h. E.T.C./Art – Melanie Rhalter reported: Board met this evening and we're moving ahead to purchase laptops. The district process has not been smooth but we'll hopefully have them in a few weeks. Spoke with STAR about their current P.E. offering, and including more sportsmanship, self esteem building, etc. They called a summit meeting of all P.E. coaches and directors, and invited Melanie to come as parent representative and there was a lot of discussion on how they need to change the program. We should start to see shift in how P.E. is taught. STAR likes to do a lot of enrichment programs and Mrs. Choe requested some high quality instruction as an after school program, whether it's language, science, etc. If they can't offer something, we'll look elsewhere for another company to do this.

i. Silent Auction/Party Book – Marie Duquesnay reported: The Silent Auction will be March 3rd, at the Beverly Hills Country club, and the theme will be Mardi Gras. Looking for volunteers for committees, and planning meetings started this morning. Looking for taglines for the Mardi Gras theme if you have any ideas. Also looking for Entertainment ideas during silent auction. The next planning meeting will be December 7th. For the Party Book, we have more parties such as cupcake baking, festival of lights, clothing swap and new jewelry party. So far we have generated over \$3,200.

j. Grants – Elaine Coleman reported: All 7 Azusa Pacific University grants applied for by Teachers, Jasmine Jaffe, Claudine Czerny and Elaine were won! These are grants are to be used for keeping history alive. Four teachers asked for iPads and laptops and the rest requested special books and curriculum, all of which comes to about \$6,000. The grant committee is applying for Getty grants again, which are \$2500 for individual grants or \$5000 for joint grants. Whole Foods has a grant we're applying for, for \$2,000 that could be used to build out the garden. Saucony has the grant we won last year, again this year, and they'll apply for the running club. The Grant committee is always looking for more members if



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anyone else would like to join. They will meet once a month in person, the first Tuesday of the first week of the month, and everything else will be done online.

k. Big Boo Raffle – Claudine Czerny reported on behalf of Heather Turner: \$14,000 was generated, and the grand prize winner donated the \$1000 prize back to the school, so \$15,000!

l. Boo-tique – Benita Spector reported on behalf of Jasmine Jaffe: The Boo-tique was a success with \$500 raised from sponsors, \$800 from vendors to participate, and 20% of all Boo-tique sales donated to MVSEG. The vendors sold \$7700 worth of goods, with two vendors selling over \$1000 on their own.

m. School Cents – Kaz Saito reported: Big Red bucket food drive is starting. Distributed boxes to the classrooms along with lists of food requested. Will be collecting up to the 18th and have drivers who will take donations to Westside Pavilion. You can donate a box from your family, as well as from the classroom. We get 5000 bonus points for School Cents for each box we donate. There are families at the school that we'll donate to as well, with Spirit wear included. If you can help with sorting or driving please let Kaz know.

n. Community Weekend – Claudine Czerny reported on behalf of Lewis Grace: Community Weekend is November 19th and 20th, and they're looking for volunteers to do labor as well as bring food and drinks to the volunteers. There is one more planning meeting next Monday at 6pm. Kids can help too, and Star is here Saturday to watch kids not participating. Older children needing community service hours can come and their hours will be signed off on.

o. Screamin' Daily Deals/Direct TV – Claudine reported on behalf of Scott Bridges: We had 180 families sign up for Screamin Daily Deals, and we get a \$1 for each person that signs up and 10% of each future sale.

p. New Business –

1. Claire Horita brought check for \$1000 from emergency kits fundraiser.

2. Steve Hanna reported on behalf of Annie Barnes: Growing Great program is going well. They have had 1 lesson so far and it went great. Kids are very excited about it.

3. Brian Johnson, a University High School teacher, and Dr. Bevin's husband, will take over ETC/Art eventually, so he'll be attending meetings when he can.

4. Additional Items/Announcements:

Next MVSEG Meeting: Wednesday, December 14th 7pm

5. Adjournment: The meeting adjourned at 8:23p.m.

Benita Spector
Beth Sampson
Brian Johnson
Bruce Dembo

At the Meeting

Claire Horita
Claudine Czerny
Elaine Coleman
Harriet Yoergler

Heidi Dotson
Janice Senit
Jill Roe
Joey Brandt



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Katherine Choe
Kaz Saito
Kristen Purcell
Lillian Matayoshi

Marie Duquesnay
Melanie Rhalter
Mike Spector
Rab Brown

Steve Hanna
Tatiana Paredes