

Bids for Kids

A U C T I O N 2 0 1 2

Mar Vista Elementary School - 3330 Granville Ave - Los Angeles CA 90066

September, 2011

Dear Friend of Mar Vista,

We are writing to invite your participation in an important auction event that will benefit hundreds of diverse public school children and teachers at Mar Vista Elementary School. When most of us were students, we enjoyed art, music and science programs as part of our basic education. Today, with declining state funding, many students do not have access to these important educational experiences.

At Mar Vista Elementary School, parent volunteers have rallied to organize an annual fundraiser to help provide direct funding for these essential programs and services that enrich the education of **all** students in this school community. Proceeds from the "Bids for Kids Auction" provide music, art and hands-on science education, additional nursing and teacher's aides in every classroom – programs and services that the Los Angeles Unified School District is frankly unable to provide. With your support, we will be able to endow these students with an education that all children deserve.

This year's silent auction will be held as part of a gala event on Saturday evening, **March 3, 2012**. Auction donors will be recognized at the event, on our website and in the auction catalog which is distributed to more than 600 Mar Vista families. Your donation will be attractively displayed and promoted at the auction gala. As you might have already imagined, this is a great way to reach new and loyal customers in your community, and donations are tax-deductible to the full extent of the law.

All donations (geared for parents or kids!) are welcome. Auction item ideas might include:

- Gift Certificates – Spa & Massages, Retail stores, Salons, Dinners
- Celebrity Signed Items, Sports and Entertainment Memorabilia, Signed Scripts
- Luxury items & Tech gadgets
- Professional Services, private lessons, photography
- Vacation Get-Aways – Hotels, Cruises, Airplane Tickets, Rentals
- Tickets / Passes – Sporting Events, Shows, Concerts or Film Premieres, Clubs, Set Visits
- Gift cards in any denomination

For your convenience, a Contribution Agreement Form and return envelope are enclosed. Please complete the form and return it to us as soon as possible, and remember to make a copy for your tax records. In order to include you in our Auction Catalog, we need to have all items and services pledged to us or in our possession by **Friday, January 27, 2012**. We will be happy to pick up any items you donate. Please feel free to call with any questions or if you would like further information about placing an ad in our catalog or becoming one of our event sponsors.

Thank you so much for your consideration to support students and teachers at Mar Vista Elementary School! Your donation to the "Bids for Kids" Annual Silent Auction truly does make a difference, and we are grateful for your involvement.

Sincerely,

Co-Chairs 2011/2012 "Bids for Kids" Silent Auction

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